



the **SPROUT** *PLAYBOOK*

MARKETING THEMES FOR EACH DAY

MEET UP MONDAY

Meet with your team and note this week's marketing goals below:

BATCH IT TUESDAY

List and create all the photos and videos you need for social media this week:

WOW ME WEDNESDAY

Pick a few residents to connect with so they may write a kind review:

HIT THE ROAD THURSDAY

Outline a few businesses to bring your marketing materials to this week:

FOLLOW UP FRIDAY

Note all the prospects you need to follow-up with this week:
